

Tobacco Use and Exposure

Percent of Tobacco Retailers that Sold to Minors During Site Investigations

2015	0%
2016	3.33%
2017	8.33%
2018	33.33%

Source: Wisconsin Wins, Wisconsin Tobacco Prevention and Control Program



What is it?

The use of products containing tobacco such as cigarettes, cigars, chewing tobacco, e-cigarettes, etc. and exposure to second-hand smoke.

Why Should I Care?



Based on the Burnett County Community Health Survey youths are seeing a rise in tobacco use in the adolescent population.

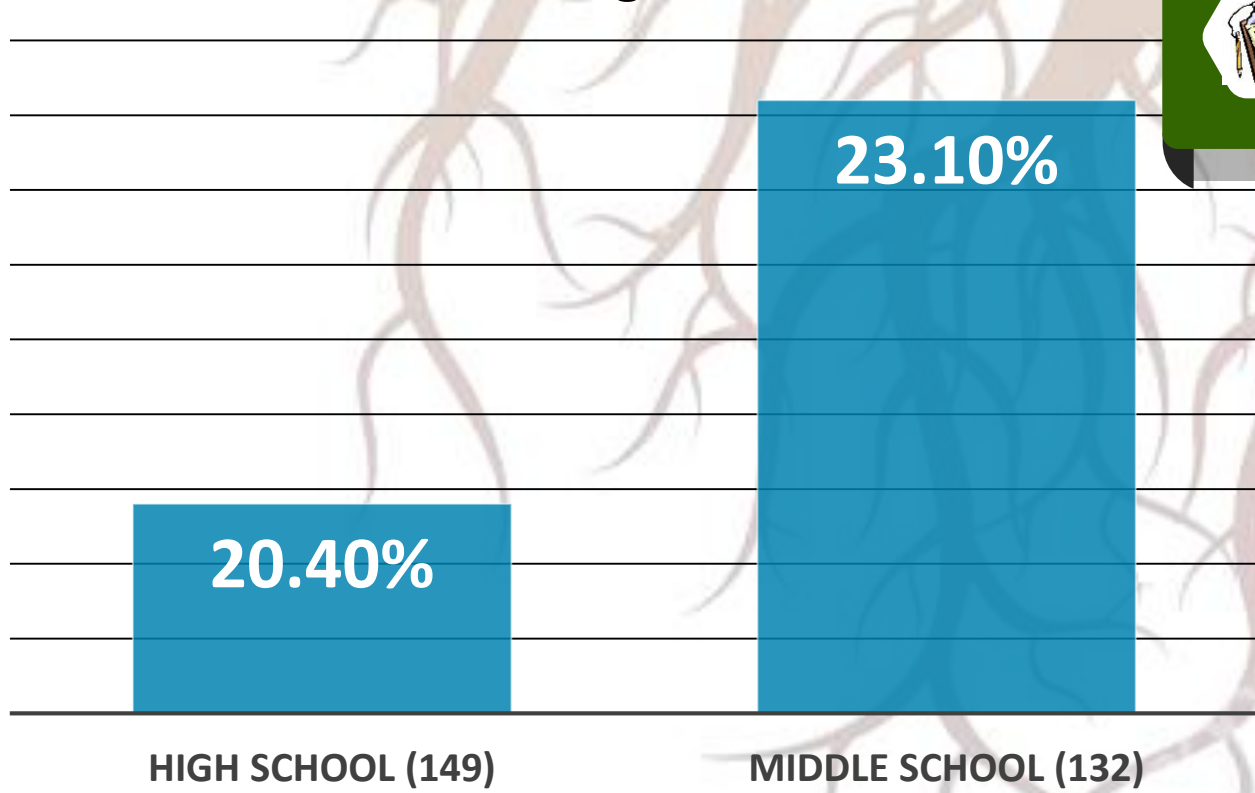
Percent of Burnett County High School Students who have used Electronic Vapor Product, 2018

18.4%

of 149 respondents

Source: 2018 Burnett County YRBS

Percent of Burnett County Students who have tried Cigarettes, 2018



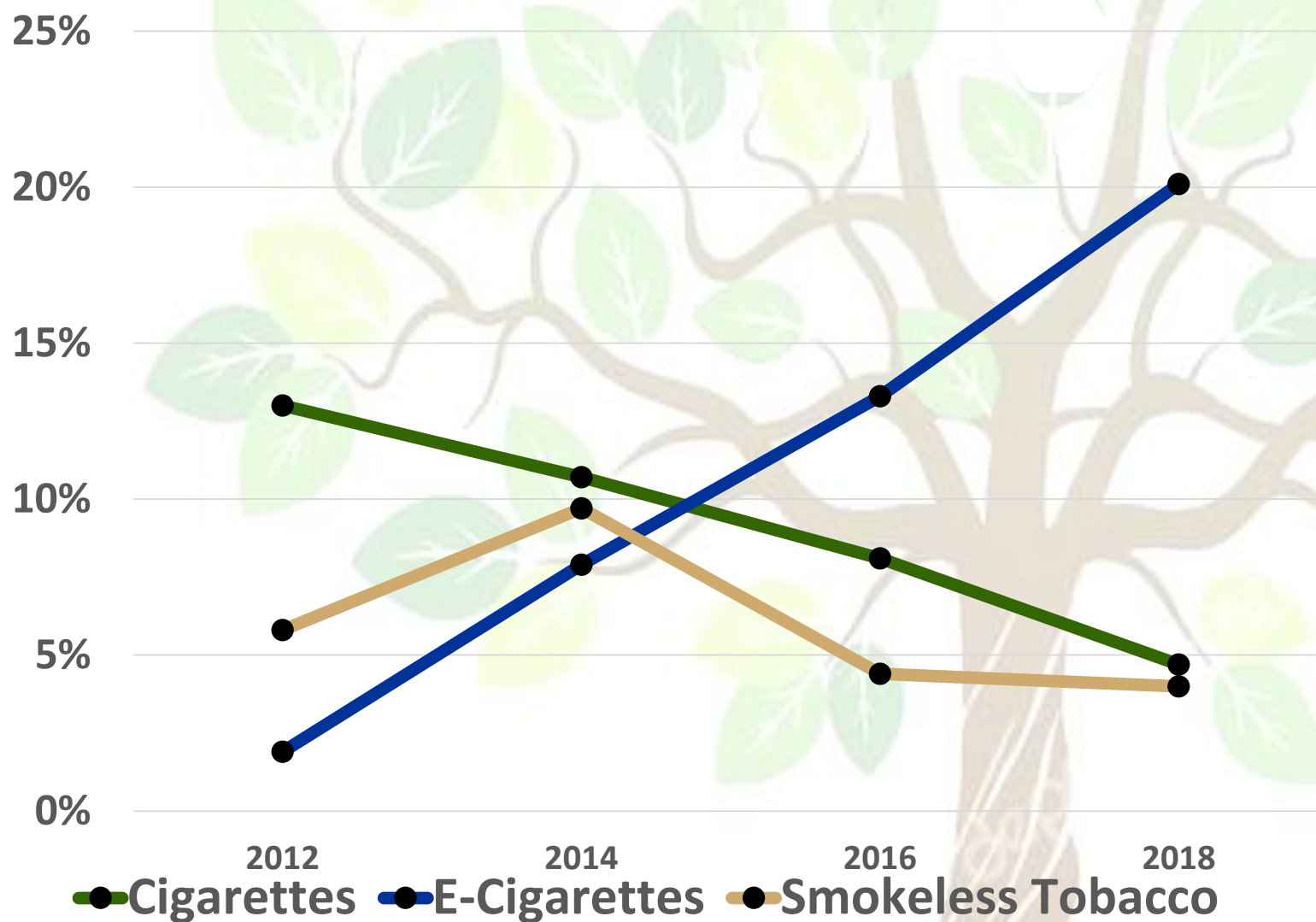
Community Health Survey

29% of the community survey respondents feel **Tobacco Use and Exposure** is a top health concern.

Source: 2018 Burnett County YRBS

Tobacco Use and Exposure

WI Tobacco use, by Type of Product, High School Youth



Source: Wisconsin Youth Tobacco Survey

Percent of Adult Smokers in Wisconsin, 2016

17.1%

Source: CDC, Behavioral Risk Factor Surveillance System, 2016

Reasons for E-Cigarette Use in Wisconsin High School Students, 2018

Reason Used E-Cigarettes	Percent
Friend or family member used them	54.1%
They are available in flavors, such as mint, candy, fruit, or chocolate	31.1%
Because they are cool, fun, in style	27.0%
I like the effect I get from the nicotine	26.1%
They are less harmful than other forms of tobacco, such as cigarettes	25.6%
They can be used in areas where other tobacco products, such as cigarettes, are not allowed	7.6%
To try to quit using tobacco products, such as cigarettes	6.2%
They cost less than other tobacco products, such as cigarettes	5.4%
I used them for some other reason	17.9%

Source: Wisconsin Youth Tobacco Survey

Existing Assets and Resources in Burnett County Related to Tobacco Use and Exposure

Wisconsin WINS Program

- Designed to decrease youth access to tobacco products through local initiatives including retailer education and training, compliance checks, media outreach, and community education.

First Breath

- Program coordinated by the Wisconsin Women's Health Foundation that helps pregnant women in Wisconsin quit smoking. Tobacco cessation strategies are integrated into existing Prenatal Care Coordination Services at the Family Resource Center or St. Croix Tribal Health Center.

The Wisconsin Tobacco Quit Line, 1-800-QUIT-NOW

- Offers a single access point to tobacco addiction treatment.

Western Wisconsin Working for Tobacco-Free Living (W3TFL)

- Multi-Jurisdiction Coalition that includes Burnett, Pierce, Polk, Rusk, and St. Croix Counties. The mission is to prevent, reduce exposure to, and eliminate the use of tobacco products through policy work, education, and informational/service efforts.

Text program specifically for e-cigarette use (available for ages 13 and up)

- The Truth Initiative - access the new e-cigarette quit program, users can text "QUIT" to (202) 804-9884. Users can also enroll in **This is Quitting** or **BecomeAnEX®**, free digital quit programs from Truth Initiative that integrate the text program.

Call and/or online option – Wisconsin Tobacco Quit Line (available for 13 and up)

- To get started **Enroll Online** or call **1-800-QUIT-NOW (1.800.784.8669)**.
- Youth under 18 do not need parental/guardian authorization

Facilitated Face-to-Face Option - American Lung Not on Tobacco (NOT) program (MS and HS Students)

- Guided 10 week Youth Quit Program
- American Lung Association will train adults to be able to provide these services within your school or community
- Done in a small group setting
- Please contact Mary Boe at mary.boe@co.polk.wi.us if interested in this option

